

Responses to SCOV Tennis Club Membership Survey April 2025

Please enter your thoughts on how the club can improve for the benefit of its members and the SCOV community. You are encouraged but not required to list your name so that club leadership can follow up with you on your suggestions.

Name (optional): 30 of 42 Surveys Returned Listed Respondent Names

PLEASE CIRCLE AS MANY ANSWERS AS APPLY AND ADD YOUR WRITTEN COMMENTS

1. How should the club conduct tournaments in 2026?

a) No tournaments-**0 Responses**

b) Fewer tournaments-Specify number and type-**0 Responses**

c) Tournaments with less than two week duration-**24 Responses**

-**2 Day Tournament**

-**Tournaments 2.0, 3.0, 4.0 Extended over 2 weeks**

-**Less time-how about round robin?**

d) Continue the same-Specify how to increase participants-**12 Responses**

-**8 or 10 game pro sets?**

-**Label it a non-tourney**

-**Bring back 135**

-**Not sure. Find out why people do not participate. Try to meet any objections. For the men's tourney, if we have another year with low participation, then cancel.**

-**Pickleball/Tennis**

-**No age limit, blind draw**

-**Maybe no-ad scoring to shorten some daily matches**

-**Use 2 sets with third set tie breaker**

-**Try to get the point across that tournaments are for charity and not necessarily for winning. I know that some are very competitive and only want good partners. Our challenge is to sell the good that our contributions do for the needy. Somehow it must be stressed that you are playing for charity not plaques.**

-**Need more participants**

-**I like it as it is. We just need to get an even number and don't worry. It has been hard for as long as I have been her 12 years**

e) Different formats-**11 Responses**

- More of a round robin
- Keep fairness-blind draw, pods, round-robins
- One day sudden death matches
- Round robin format-done in one day
- Flight Tennis (determined perhaps by age/ability)
- 2.0, 3.0, 4.0 tournaments
- Shorter matches, pro-set or no deuce games
- One set/match first to 8 by 2
- 80+ mixed doubles-all participants 80+
- December tourn.-2 in spring-spread out the play. Pro sets to reduce the time on court
- More round robin
- Skill based tournaments. Play over a number of weeks, one match per week. Make elimination equal (it is not fair as now structured)

f) Other

- More different level round robins, possible poker run, beer league
- Poker tournament like Pickleball club
- I think tournaments should not include members having to set up matches. The tournaments should be at a specified time with pre-arranged times
- Reduce sets-games to reduce time on court
- I'm not tournament material-I'm thinking that shorter set time-hopefully more will participate
- Is there a schedule conflict with Pickleball & tennis women for women's tournament as very few Pickleball players signed up?
- Good players don't like to partner with a weaker player. We play for our three charities
- Specific time for tournament play. Scheduling always a bit of a hassle
- Establish a definitive schedule for the matches-each sign-up person needs to make a commitment to be available for the scheduled matches

2. How can we improve the various scheduled club play options?

a) No changes needed **15 Responses**

b) Better functional descriptions of each play group **9 Responses**

c) Implement tighter skill based groupings rather than all groups open to any member **9 Responses**

d) Different method of matching play partners-Specify **1 Response**

-Match new players

e) Other _____

- Travel teams during winter season or just intra club teams?
- Maybe more times
- Change "competitive play" on Weds afternoons to men and women who prefer advanced play
- Keep early am group-Tues-Thurs-Sat is great-don't change
- Nite lights after dark
- Wish we had lessons/more drills available
- I like our options for play-most are open to all play
- Please encourage uniform scoring with our new scoreboards-pick a color for a game and stay with it for all play.
- I like the way that Tues/Thurs/Sat men's tennis has morphed into mixed (men's/women's) tennis
- Ladies only competitive level time built into the schedule, one day per week for starts.
- Club play could remain open but add a schedule for higher skilled players such as we did this year at 8:30am. Another time might be necessary.

3A. How can club sponsored social events be improved?

- Not all socials need to include playing tennis. Social time on the adjacent patio just to visit and socialize is a good thing.
- Current social events are exceptional
- Food & drinks always brings out a crowd. Annual dance OK. No real changes.
- Sign up BOTH on-line and paper posted @ the courts. Posters advertising events on-line and hard copy.
- Try to local (Tucson, U of A, Pima, OV, Marana HS) coaches to come and offer clinics.
- Earlier notice on website and newsletter.
- Invite guest speaker or possibly our sponsors to briefly speak, e.g tennis racket reps, U of A team.
- Better website info-training on how to navigate site. Info physically on board by courts.
- January dinner/dance was great!
- December
- Better advertising -people don't check the website-maybe never, certainly not regularly. I tried to sign up for one tournament 2Xs and was not successful. Seminars on use of website-have a person not just Tom-we can call for questions.
- Change menu on mixed doubles social, different pizza or other (___)
- Handout well done. December only.
- I liked the January dinner dance with band. Women's socials are great.
- Ladies round robin events should be budgeted exactly like the Sunday pizza parties.
- We weren't able to make the Jan event, but it sounded very fun. I'd support continuing it.
- Implement a variety of social events-poker socials, other round robin socials, etc with food (pizza, snacks, etc).
- Better communication-"This week in SCOV Tennis"
- Pick dates early-advertise early.

- Valentines event? St Patrick's day event-everyone wear green? U of A tennis matches-with optional dinner.
- Loved the U of A tennis match social
- Fine as is
- Great as is

3B. What format and program should be planned for the December club meeting and dinner social?

- a) Catered dinner at \$30-\$35 per person **14 responses**
- b) Pot luck at minimal member cost **19 responses**
- c) Professional music entertainment **13 responses**
- d) Other entertainment or speakers **8 responses**
- Specify **Barbershop comedy, guest speakers, U of A or Pima CC Coach, Professional magician, tennis Speaker, magician or comedian, A speaker re; U of A or local tennis pro**
- e) Just a social and brief club meeting, no entertainment necessary **6 responses**

Comments:

- We are not here
- We are never in town in December
- Views to cater
- Won't be here in December
- January event was great with the band
- First week in December please!
- The dinner social was extremely fun. Very successful.
- Maybe do music and potluck on different events
- Early Dec as members leave for the holiday
- Either catered, pot luck, music or other entertainment but support some type of entertainment
- January event listed as dinner/dance-no mention that single people could come too. Be more inclusive with invitations
- Main dish provided by club, side dishes/desserts by members
- First week in December please!
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4. What changes should be made to club income or expenses for 2026?
- a) No changes **15 responses**
 - b) Increase or reduce club dues- **9 responses said could or should increase, 0 to reduce**
 - c) Increase or reduce club charity contributions-**2 responses to reduce, 0 to increase**
 - d) Increase or reduce club subsidy for social activities-**1 response to increase, 1 to reduce (charge \$5 for pizza).**
 - e) Identify additional sources of club income- **Event fundraiser for new PB courts to return Court 4 to tennis, sponsors and facility naming rights, Fairway as a possible recommended vendor, more sponsors.**

Comments:

-Set up registration so that people pay a small base membership fee but have the option to add more for charities. \$2200 for Jan dinner is unreasonable. It is unfair that a large number of people are paying for the benefit of a few.

5. How can communication with membership be improved?
- a) No changes needed **9 Responses**
 - b) More or different meetings-**1 Response (more social meetings)**
 - c) More or different blast emails-**21 Responses for more.**

-More emails and reminders

-Up to 3/month

-Bi-weekly

-Tell us what's going on right away. Website isn't as thought of for people to use

-Blast e-mails for any upcoming event would be nice

-Upcoming events

-Tournament news; activities

-More with anything on tournament results, things not readily seen by all members

-During tournament times and important news

-Point members to website info

-Weekly emails with unsubscribe

-Emails are helpful

-Just for a reminder

-More emails & reminder

-More emails, clearly marked

-No more e-mails, I can go the the website.

-No additional emails

-One email per event if organizer wants it

-More, but not too many (like Pickleball does)

Changes to website- **6 Responses**

- Easier to use
- Website is fantastic
- Done very well
- Updates are always improving
- Specific descriptions of different playing groups would make newcomers more comfortable and therefore likely to show up at a given time.
- Update more often
- More photos of club members doing our activities
- Help it work better-training
- I wish
- More easily find log in location
- Table of contents?
- A list of next 6 months activities on the web page

d) Different use of court bulletin boards **2 circled responses with a few comments**

- More use of
- Increase
- Good but add tournaments and socials besides website
- Continue using
- Location is good

e) Newsletters- **0 circled Responses**

- Post in the Tipster
- Fine the way they currently send out news
- Good
- Good as is
- Once a month by 15th of Month
- No need if we have weekly emails
- Great!

6 . What other suggestions do you have to improve our club?

- Long term, it is important that membership grows. A board committee or group that is devoted to growth might help. Can we do something for new home buyers? Can we coordinate with pop tennis, Pickleball, to invite them to try tennis, and invite them for training?
- Highlight/announce any clinics by Glenn/Karen
- Get new people to join including the 'younger' population new to SCOV
- Another strap for tennis nets

- How about an email to all when a member or spouse passes away so we can reach with a card, etc. When finals of a tournament is scheduled send a blast email to all. Yes, more emails so I can see info quickly
- All activities should be posted on "This Week in SCOV" starting 3 weeks before the event.
- Learn to use our website-what a great resource! Can we give help to anyone who asks "how do I get into it"? Emails with a link to website is always good. Use TWISCOV. Build relationships with U of A etc programs
- Have a box in the tennis room where we can share used equipment
- Invite more Pickleball players. Train new people how to play.
- Better court upkeep, storage room organization, develop more interclub play, membership recruitment
- I love it!
- List current month activities in the Tipster and TWISCOV. Photo club does this.
- Website needs to be better organized, difficult to find tournaments, events and play tennis. E Blasts when necessary.
- I like Martha's idea to put insert in Tipster that lists the upcoming events. Are we allowed to hire outside coaches from racket clubs or schools for level-specific/skills specific drills-paid for by participant drill fee? Not to take anything away from Gelenn and Karin, but to have additional learning opportunities would be awesome.
- Tell our sponsors about the perks-how we advertise for them. Also tell them that we use the \$ for charity. We must be up to \$40,000+ for charity so far. My sponsor liked that!
- Occasional flyer in Tipster. T-Th-Sa players should contribute \$1.00 toward person providing balls. Many members also play Pickleball and/or pop tennis. Greater involvement and savings could be achieved with joint events.
- Put upcoming events in Tipster. Also use weekly SCOV news for upcoming events.
- Pleased with the new scorecards-look great. Trash cans? Are they broken? Clean?
- User friendly website-which hopefully will come about. Use of emails at specific times. More visibility of tennis board to keep members updated on their responsibilities and roles. Getting more sponsors.
- New homeowners as well as renters should be made aware of the tennis club beyond reading/skimming the Tipster. I don't know what is allowed as far as communication.
- Convince administration to hire a professional to manage audio/visual system for performances (ie Mariachi Concert) in auditorium.
- Get word out to community just how much money our tournaments raise and the good it does. I am pretty sure most people have no idea how generous our tennis club has been and continues to be!
- Extra strap for nets, zip ties to tie nets down tight to the poles.
- Keep maintaining and improving our website
- SCOV weekly update. What's new in SCOV. Try a "Try out Tennis" event, advertise online-what's new in SCOV-fliers
- Communication, in my opinion, is at a high level
- People need to take a little responsibility. We don't need 25 ways of communicating the same info.